A **disclosure** and **reminder** can be made available to the consumer via brochures, deli case or menu, label statements, table tents, a placard at the point of sale, or other effective written means. They may also be combined, like in the following example.

**Example**

Oysters on the Half Shell* ....$13.99

*Contains ingredients that are raw or undercooked. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness.

**Reminder**

The **reminder** must contain an additional footnote stating one of the following:

1. Written information is available upon request about the safety of the raw or undercooked items;
2. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness; or
3. Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.

**What Foods Require a Consumer Advisory?**

» **Raw or undercooked:**

- Beef
- Eggs
- Fish
- Lamb
- Pork
- Poultry
- Shellfish

» **Raw Milk**

» **Foods that contain items listed above**